



St. Johns River State College

President's Gala

Sponsorship Package



ST. JOHNS RIVER
S T A T E C O L L E G E



OUR CELEBRATION

The President's Gala is SJR State's annual celebration for donors, supporters and students who directly benefit from the generosity of others. This year, our event will celebrate The Honorable John Thrasher and 20 years of the Thrasher-Horne Center.

The Honorable John Thrasher

John Thrasher became the 15th president of Florida State University from November 2014 – August 2021, following a successful career as a state legislator, businessman, lawyer and lobbyist.



In 2004, former St. Johns River State College President Robert L. McLendon Jr. named the building the Thrasher-Horne Center, in honor of Senators John Thrasher and Jim Horne, who were instrumental in obtaining funding for the venue. Together these individuals worked with the Clay County Chamber and Tourist Development Council to secure the building on the Orange

Park campus of St. Johns River State College, who owns and operates the Thrasher-Horne Center.

Since its inception, the Thrasher-Horne Center has presented the very best of professional music, theater, dance and more. The \$22 million, 84,666 square-foot venue continues to host year-round events, including nationally touring musicians and performers, Broadway musicals, a variety of other cultural offerings, numerous main stage rentals, business meetings, expos, and community receptions.

We extend an exclusive invitation in support of the 2024 President's Gala. Join us on October 18, 2024 as we celebrate the honorable John Thrasher and the 20th anniversary of the Thrasher-Horne Center, while supporting scholarships and student success.



Scan the QR code or visit SJRstate.edu/presidents-gala to learn more about our celebration.



SPONSOR BENEFITS

Our prestigious President's Gala is a signature event that we expect will attract more than 300 business and community leaders to celebrate the Thrasher-Horne Center's 20th Celebration and to honor John Thrasher.

BENEFITS AT-A-GLANCE

	PLATINUM (ONE AVAILABLE)	GOLD	SILVER	BRONZE
Sponsorship Level	\$10,000	\$5,000	\$2,500	\$1,500
Seating at Gala	VIP Table (8)	VIP Seating (6)	VIP Seating (4)	VIP Seating (2)
Recognition from the podium	●	●		
Logo recognition and placement on SJR State marketing materials	Prominent	●	●	●
Inclusion on SJR State website, social media and digital signage	●	●	●	●
Marquee Listing (Clay and Putnam County) October 2024	●			
Recognition in e-newsletters	●	●	●	●

SPECIALTY SPONSORSHIP



WINE BOTTLE SPONSOR \$1,000 (TWO AVAILABLE)

- Sponsorship of wine bottle on VIP tables at Gala (either red or white wine)
- Custom label with logo on one wine bottle at each VIP table
- Recognition from the podium



LIVE AUCTION SPONSOR \$1,000 (ONE AVAILABLE)

- Sponsor name printed on glow batons given to each attendee to use during the live auction
- Recognition from the podium



COCKTAIL HOUR SPONSOR \$750 (ONE AVAILABLE)

- Sponsor logo printed on cocktail napkins used during cocktail reception
- Recognition from the podium

EXCLUSIVE MEDIA SPONSORSHIP IN-KIND SPONSOR (VALUE UP TO \$2,500)

Support our mission by helping to publicize the President's Gala and the Thrasher-Horne Center's 20th Celebration, by funding paid advertising or by providing in-kind media exposure for the event with your media channel.

- Brand visibility/logo recognition and placement on marketing materials
- Promotion on the website and social media
- Recognition from the podium
- Recognition in e-newsletters
- VIP seating for two at the event

PERSONAL CONTRIBUTION

You can support SJR State by making a donation. Please visit our website at [SJRstate.edu/fdgiving](https://www.sjrstate.edu/fdgiving) to make a gift online or contact Director of Development and Foundation Operations Kate Adornetto at (904) 276-6796 or email KateAdornetto@SJRstate.edu.

THRASHER-HORNE CENTER 20TH CELEBRATION

PRESIDENT'S GALA AND THRASHER-HORNE CENTER 20TH CELEBRATION

Thrasher-Horne Center

283 College Drive, Orange Park, FL 32065

Friday, October 18, 2024

A celebration with 300+ alumni, friends and faculty to recognize 20 years of cultural arts.

OUR THRASHER-HORNE CENTER 20TH CELEBRATION ACTIVITIES INCLUDE:

October 2024

- Gala Auction Items advertised
- Friday, October 18 – President's Gala and kickoff to the Thrasher-Horne Center's 20th Celebration

November 2024

- Social media campaign
"A glimpse of 20 years at the Thrasher-Horne Center"

January 2025

- Thrasher-Horne Center 20th Celebration member appreciation dinner

February 2025

- Local arts organization gallery opening

April 2025

- Free Thrasher-Horne Center event day!



CONTACT

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